

FOR IMMEDIATE RELEASE:



## PREDATOR 1080 PURE CHALK - THE OFFICIAL CHALK OF 2016 CSI EVENTS

*CueSports International, Henderson, NV (June 14, 2016)* – CueSports International (CSI) is pleased to announce that Predator 1080 Pure Chalk is the official chalk of the 2016 BCAPL National Championships, USAPL National Championships, US Open 10-Ball Championship, and US Open 8-Ball Championship! The events will be held July 20-30 at the Rio All-Suite Hotel & Casino in Las Vegas, NV.

### Predator 1080 Pure Chalk

After more than five years of research and development, and three years of testing by the game's top pros, the next Predator evolution has arrived. Comprised of a special formula utilizing Pure silica and an exacting development process, 1080 Pure was created with one thing in mind — winning.

- Improved accuracy
- Greater consistency
- Increased spin
- Longer on-tip chalk life
- Better application coverage and comfort

*"I've tried a lot of chalk over the years but the Predator chalk is the best I have ever used. It's the best value for money and simply the best chalk on the market."* – **Darren Appleton**

*"I love the new predator chalk because it is a combination of great quality and a unique style. The revolutionary design and the quality of the chalk makes this product the perfect companion of every pool player! I love it."* – **Jasmin Ouschan**

"We are very excited to have Predator 1080 Pure Chalk onboard for these events. It is a very high quality product and will make 'The Greatest Tournament in the World!' even better" says CSI General Manager, Ozzy Reynolds.

All participants will be given their own Predator 1080 Pure Chalk during check-in at the registration desk. **Because of the high quality and cost of Predator chalk, players should keep their chalk with them at all times should not leave it the table after a match.** Due to possible theft, open boxes of chalk will not be available at the Tournament Director's desk.

