

## Lance Brommeland Named BCAPL Canadian Regional Manager



**CueSports International, Henderson, NV (April 20, 2018)** – CueSports International (CSI), parent company of the BCA Pool League (BCAPL), is excited to announce Lance Brommeland as the BCAPL Canadian Regional Manager. Brommeland, a Canadian citizen and resident of Kamloops, British Columbia, will be the primary point of contact for Canadian BCAPL members and League Operators, work to establish more BCAPL events throughout Canada, and help leagues begin using Fargo Ratings and the new FargoRate League Management System (LMS).

Brommeland brings a wealth of knowledge and experience to the BCA Pool League. He has worked within several billiard organizations, is a managing partner of Kamloops Billiard Club, has extensive experience with event marketing, production and execution, and is a League Operator and CSI-certified referee.

“I am very excited for the opportunity to help grow the BCA Pool League and our great sport in Canada. The BCA Pool League is innovating and making major moves for the betterment of the entire industry and I am proud to be part of the team,” Brommeland said when asked about his new role.

“We are excited to have Lance as part of the BCA Pool League and we believe he will do an excellent job of increasing value and providing great service for our Canadian leagues,” said Ozzy Reynolds, CSI General Manager.

This is one of several initiatives by the BCA Pool League, a global league-sanctioning organization, to provide better service and more value for Canadian pool leagues. Other future plans include adding Canadian BCAPL events and moving the BCAPL World Championship dates to March starting in 2020, which is a more preferred time of year for travel to Las Vegas. In addition, the BCA Pool League and the USA Pool League (also owned by CSI) are the only league organizations currently offering the new FargoRate League Management System (LMS) and the ability to use FargoRate for league play – absolutely free.

### **Lance Brommeland**

Canadian BCAPL Regional Manager

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To learn more about the BCA Pool League, how to sanction an existing league, or how to start a new one, please visit [www.playbca.com](http://www.playbca.com) or call 702-719-POOL (7665).

*CSI is the parent company of the BCA Pool League (BCAPL), USA Pool League (USAPL), and events such as the US Bar Table Championships, US Open 10-Ball Championship, US Open 8-Ball Championship, and much more. For more information, visit [www.playcsipool.com](http://www.playcsipool.com) or call 702-719-POOL.*