



*"USAPL...Fair and Fun for Everyone!"*

## How to Start a USAPL Pool League?

### **1** APPLY

The first step is to complete the USAPL Manager Application. This is how we learn a little about you and the area in which you will operate. While the application is not complicated, it will require you to perform a little research on your local market. This application can be completed online at [www.playusapool.com](http://www.playusapool.com) or submitted via email, fax, or postal mail using the attached form.

### **2** INTERVIEW

Once we have reviewed your application, a phone interview will be scheduled with you and USAPL national office management. This gives us the opportunity to learn more about each other and help determine if we should move forward.

### **3** APPROVAL

If we believe you and your local market are a good fit for the USAPL, you will be approved. Once approved, you will be asked to sign a USAPL Manager's Manual and License Agreement. This will give you the exclusive right to operate the USAPL in your area.

### **4** TRAINING

Congratulations...you are a USAPL Manager! It's now time to receive training for the USAPL online league management software, league structure and format, game rules, and how to properly market your league. You will also be given contact information for other experienced USAPL Managers that can serve as a network of helpful advisers.



"USAPL...Fair and Fun for Everyone!"

## League Manager Application

### Contact Information

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: Mobile: \_\_\_\_\_ Home: \_\_\_\_\_ Alt.: \_\_\_\_\_

### Personal Information

Date of Birth (mm/dd/yy): \_\_\_\_\_

#### Employment:

- Unemployed
- Part-time
- Full-time
- Self-employed

#### Education:

- Some high school
- Completed high school
- Some college
- Associate's degree
- Bachelor's degree
- Master's degree
- PhD

#### Income:

- Less than \$10,000
- \$10,001 - \$25,000
- \$25,001 - \$40,000
- \$40,001 - \$70,000
- \$70,001 - \$100,000
- \$100,001 +

#### Marital Status:

- Married
- Divorced
- Separated
- Never married

#### Have you ever been convicted of a felony?

- No
- Yes

#### Have you been involved in any litigation in the last 5 years?

- No
- Yes



"USAPL...Fair and Fun for Everyone!"

### Pool League Experience

I have experience as a:  
(choose all that apply)

- Player
- Team Captain
- League Officer
- League Operator
- Regional Manager
- None

How long have you been involved in pool leagues?

- Never
- Less than 1 year
- 1 – 3 years
- 3 – 5 years
- Over 5 years

What is your pool skill level?

- Beginner
- Intermediate
- Advanced
- Master
- Professional
- I don't play.

How did you hear about the USAPL?

- USAPL Website
- Facebook
- Magazine
- Friend
- Other (please explain)

If other, please explain:

---



---



---

### Goals & Objectives

Why do you want to be a USAPL League Manager?

---



---



---



---

How much time can you devote to your league?

---



---



---



*"USAPL...Fair and Fun for Everyone!"*

What do you expect to gain from operating a USAPL league?

---

---

---

---

What are your league growth goals?

---

---

---

---

What personal attributes make you a good choice to be a USAPL League Manager?

---

---

---

---

**Geographical Market**

Please provide the following information for the area in which you wish to operate a USAPL league.

Country: If other, please explain.

U.S.

Other

---

State(s): \_\_\_\_\_ Cities/Counties: \_\_\_\_\_

Total Population of Region: \_\_\_\_\_



"USAPL...Fair and Fun for Everyone!"

What other leagues are operating in your region? How large are these leagues?

---

---

---

Describe your potential league locations (i.e. room names, number of tables, type of tables, etc.).

---

---

---

---

What are the specific factors that affect league participation in your region?

---

---

---

---

**Acknowledgement**

*By signing or typing my signature below, I hereby acknowledge and verify that the above information is complete and accurate. I authorize CueSports International, parent company of the USA Pool League, to investigate and verify the information I have provided. I understand that errors and omissions in this application may be grounds for the cancellation of a USAPL Manager's Agreement at any time in the future. I also understand that any information received from CueSports International or other USAPL Managers is highly confidential and shall not be disclosed to anyone, for any reason, without the express written consent of CueSports International. I also understand that this is an application to operate a USA Pool League in my area and CueSports International reserves the right to deny this application for any reason.*

Name (print): \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_